SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



COURSE OUTLINE

COURSE TITLE: ILLUSTRATION ONE

CODE NO.: ADV101 SEMESTER: FALL 2005

PROGRAM: GRAPHIC DESIGN

AUTHOR: RITCHIE DONAGHUE

DATE: AUGUST **PREVIOUS OUTLINE DATED:** AUGUST

2005

2004

APPROVED:

DEAN DATE

TOTAL CREDITS: 6 CREDITS

PREREQUISITE(S):

HOURS/WEEK: 3 HOURS IN CLASS PER WEEK

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For additional information, please contact C. Kirkwood, Dean
School of Technology, Skilled Trades & Natural Resources
(705) 759-2554, Ext.2688

I. COURSE DESCRIPTION:

This course is a hands-on class that requires students to develop traditional illustrations using a variety of media. Students will also develop finished achromatic illustrations using graphite and ink. The class will develop a foundation of professional working habits. These professional habits include the physical handling of materials and the proper management of time and effort. Students will be required to finish five assignments that will become more complex throughout the term

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Demonstrate the ability to render effective illustrations in achromatic format using various dry media.

Potential Elements of the Performance:

- Utilization of various textures using inked line or line art for commercial usage
- Refinement in the proper usage of dry mediums for project presentation and project development

2. Understand and utilize effective illustrative techniques.

Potential Elements of the Performance:

- Understand the fundamental elements and principles of visual expression and communication
- Develop hand eye coordination and naturalistic drawing techniques
- Begin development of stylized illustrations within the proper parameters
- Develop the ability to express the purpose of specific design or illustrative interpretation

3. Develop an understanding of one and two point perspective Potential Elements of the Performance:

Develop an effective and accurate means of depicting three dimensional objects or space with two dimensional means

4. Develop finished illustrations for presentation

Potential Elements of the Performance:

• Fully complete illustrative designs that effectively express a solution

5. Appropriate time management and studio habits

Potential Elements of the Performance:

- Develop organizational skills such as scheduling, prioritizing and time management within specific project oriented boundaries
- 6. **Express illustrative solutions in an objective manner**Potential Elements of the Performance:
 - Develop verbal skills in design context through regular critiques of ongoing projects

III. TOPICS:

- 1. Media design and illustration instruments and materials
- 2. Rendering techniques
- 3. Positive and negative space
- 4. Tone and contrast
- 5. Linear perspective
- 6. Compositional development

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

No textbooks required

Research:

Students should bring their basic art supplies as purchased in their art supply kit to every class. Students will be given advance notice as to additional materials on a per project basis. Students must come to class with the proper materials to work in class weekly.

Students are encouraged to use extensive research methods for obtaining proper visual references in the brainstorm/ideation process for design problem-solving. Research materials are welcome in the classroom to assist in the development of images. However, the direct copying of research reference is strictly prohibited by copy infringement laws. Wherever possible, the student should use real life visual reference rather than relying on existing two-dimensional imagery.

V. EVALUATION PROCESS/GRADING SYSTEM: ASSIGNMENTS = 100 % of Final Grade

Eight assignments will constitute 100% of the student's final grade in this course. Assignments will be evaluated according to the following, in accordance with college policies: Most assignments will be in-class with additional work required to be completed outside of class

The following semester grades will be assigned to students:

Grade	<u>Definition</u>	Grade Point Equivalent
A+ A	90 – 100% 80 – 89%	4.00
В	70 - 79%	3.00
С	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	

U Unsatisfactory achievement in

field/clinical placement or non-graded

subject area.

X A temporary grade limited to situations

with extenuating circumstances giving a student additional time to complete the

requirements for a course.

NR Grade not reported to Registrar's office.
W Student has withdrawn from the course

without academic penalty.

VI. SPECIAL NOTES:

Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your professor and/or the Special Needs office. Visit Room E1101 or call Extension 703 so that support services can be arranged for you.

Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other postsecondary institutions.

Plagiarism:

Students should refer to the definition of "academic dishonesty" in *Student Rights and Responsibilities*. Students who engage in "academic dishonesty" will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

Course Outline Amendments:

The professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

<include any other special notes appropriate to your course>

VII PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advanced credit in the course should consult the professor. Credit for prior learning will be given upon successful completion of a challenge exam or portfolio.

VIII DIRECT CREDIT TRANSFERS:

Students who wish to apply for direct credit transfer (advanced standing) should obtain a direct credit transfer form from the Dean's secretary. Students will be required to provide a transcript and course outline related to the course in question.